

STORE-BRIGHT™

SAVE 40% TO 85% ON POWER... 600% ON MAINTENANCE!

ALL WHILE **IMPROVING SALES!**

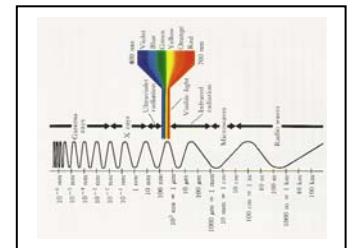
EXCLUSIVE MAGNETIC INDUCTION LIGHTING FOR RETAIL ENVIRONMENTS
AVAILABLE FROM

ULTRA-TECH™ LIGHTING

The Ultimate in Healthful, Energy Efficient, **Sales Promoting** Sustainable Lighting!

Now there is a totally unique lighting technology specifically designed for stores and related facilities. New Store-Bright™ magnetic induction lighting (“MIL”) features the latest Health-Bright™ technology, providing these essential features:

- ◆ Full spectrum concentration in the visually perceptible range between 400nm to 700nm (visually effective lumens – “VEL”)
- ◆ Color temperatures up to 10,000K for maximum daylight effect
- ◆ Mood enhancement **LUMENEC®** spectral balancing
- ◆ Exceptionally high color rendition index (“CRI”) exceeding .95
- ◆ No flicker, hum, or resonance
- ◆ **No dispersed mercury, no hazardous materials handling**



With Health-Bright™ technology, customers gain better visual acuity and are actually stimulated to be more receptive toward making purchases. This is because your displays are more visually resonant, colors appear more robust - *products look better*. There’s less eye strain and fatigue. Equally important, Store-Bright™ won’t fade clothing or displays because it is UV truncated. Consider differences at a glance:

FEATURES	T5/T8/T12	HID	LED	Store-Bright™	Other MIL
100,000hr lifecycle (11 yrs @ 24hrs x 365 days)*	No	No	No	YES*	Yes
40% to 85% energy savings	< 40%	None	Some	YES	Some
Health-Bright™ Technology with Mood Tuning	No	No	No	YES	No
Proprietary Geometry	No	No	No	YES	No
Instant strike - no warm up or cool down	Yes	No	Yes	YES	Yes
Full Spectrum with CRI > .95	No	No	No	YES	No
Color Temperatures up to 10,000K	Rare	No	No	YES	No
Exceptionally high power factor > .95	No	No	Rare	YES	Rare
Unparalleled Warranty 5 years 50K hrs*	No	No	Some	YES	Some
Fully recyclable, no special disposal	No	No	No	YES	Yes
Lease Financing Available	No	No	No	YES	No
*10-year 100,000 hours warranty available	No	No	No	YES	Some

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Energy Efficient –

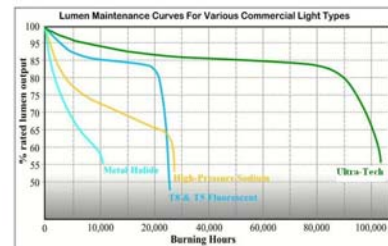
Store-Bright™ interior lighting is up to 85% more efficient than incandescent bulbs and more than 40% more efficient than conventional fluorescent T5, T8 and T12 lamps inclusive of ballast overheads. Store-Bright™ offers substantially greater price/performance than LED while providing superior quality light and without the dangers of eye damage from direct LED exposure. With Store-Bright™ lighting, you reduce your electric bill and carbon footprint. An extra power-saving bonus comes from the “cool” operating temperature compared with halogen and incandescent bulbs. Unlike halogen fixtures, Store-Bright™ fixtures do not add to air conditioning heat loads. Store-Bright™ lights have almost no in-rush current that can affect your electrical demand charges.

Saves up to 600% on maintenance –

Typical T5, T8 and T12 fluorescent lamps have a bulb life of less than 9,000 hours while LEDs may last 20,000 hours. HID only last 2,000 hours. This means Store-Bright™ fixtures last more than 1,000%... ten times longer than new fluorescents and 500% longer than most LEDs and way longer than metal halide or halogen. When considering labor and inventory overhead associated with maintenance, overall savings average 600%. Equally important, ***there is no dispersed mercury which means no special handling.*** The solid amalgam slug is removable and recyclable.

Better Service Lifecycle –

Equally important, Store-Bright™ lighting retains more than 85% of its luminosity over the 100,000 hour lifecycle while T5, T8, T12, and LEDs rapidly deteriorate from the first moment they are installed and turned on. This means the performance you think you’re getting from other vendors may be *far less* and not what you paid for! This is vitally important for retail settings where light quality and intensity is critical to the overall shopping environment.



Graph of lumen maintenance of lamp lifecycles

In addition, Store-Bright™ lamps have no electrodes to burn out. This means they are not sensitive to on/off cycling and do not require a warm-up or cool-down between on and off. On/off cycles do not adversely affect lamp longevity as with other fixtures.



Models include high-bays, floods, diffusion box fixtures, and specialty lighting. Flexible auto-sensing “smart-ballasts” range from 110V to 277V. Hard wire or plug in. Lightweight and durable... specifically fitted for retail store environments with clip mounts or U-brackets... open or closed lens.



Don't Wait! Act While Government and Power Utility Incentives are in Place! –

Depending upon your lighting configurations and power utility, your facility may be entitled to special incentives that can be worth as much as 20% to 40% or more of the entire project cost. Government grants, utility rebates, and fungible tax incentives have never been better.

Call now for an evaluation.

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